

Hello I'm Miguel, passionate product designer from Lisbon. Fond of bodyboarding, music and making friends.

Coworkers describe myself as multidisciplinary designer & developer, focused on interaction design for web/mobile apps. With 9 years of hands-on experience in UI/UX and front-end development. I share great passion for user interfaces that are both easy to use and visually appealing.

### **Education**

Graduated at University of Coimbra in 2013. Bachelor and Master Degree in Design & Multimedia.

### **Skills**

UI Design & UX Design  
Branding  
Product strategy  
User research  
Wireframing and prototyping  
User flows  
Information architecture  
Front-end development, now working with Angular, Less etc..  
Git

### **Contact**

hello@miguelmendes.net  
@miguelmendes  
miguelmendes.net  
dribbble.com/miguelmendes

### **Experience**

#### ***Product Designer, Format, 2016-present***

Improving the usability, functionality, and aesthetics of the the current and new web and mobile applications.

#### ***Head of Design, Tradiio, 2014–2016***

Responsible for the design team since day one. Driving the end-to-end experience to ensure a simple and intuitive user experience in all directions of the product.

#### ***Designer, ACT Digital, 2013–2014***

Developed and designed web and mobile solutions to solve business goals of brands like Volkswagen, Pandora and Schweppes.

#### ***Designer and Developer, Inovazi, 2010–2012***

Conceptualization, design and development of web solutions. Advertising, branding & marketing materials.

#### ***Freelance Designer, 2006–present***

I've been designing brands, interfaces for both mobile and web that help clients from the four corners of the world.